

Writing

1 hour 30 minutes

PART 1

You **must** answer this question. Write your answer in **220 – 260** words in an appropriate style.

- 1 Your class has listened to a television debate about the best way of keeping up to date with the news today. You have made the notes below:

How can we keep up to date with news?

- newspapers and magazines
- social media
- TV

Some opinions expressed in the discussion:

'Newspapers and magazines discuss news stories in more depth than other media do.'

'Social networking sites like Twitter are the first to report events these days.'

'Nothing brings news stories to life better than television images.'

Write an essay discussing **two** of the ways of keeping up to date with the news in your notes. You should **explain which way you think is better, giving reasons** in support of your answer.

You may, if you wish, make use of the opinions expressed in the discussion, but you should use your own words as far as possible.

PART 2

Write an answer to **one** of the questions **2 – 4** in this part. Write your answer in **220 – 260** words in an appropriate style.

- 2 The organisation that you work for recently sent you on a fact-finding visit to investigate the possibility of moving into a new geographical market. Write a report of your visit, describing where you went and who you met.

Your report should discuss some difficulties your organisation might encounter there and should end with a recommendation as to whether your organisation should or should not move into that geographical market.

Write your **report**.

- 3 You see this on the noticeboard of the college where you are studying.

Applications are invited from final-year students who would like funding to do a one-year research project after graduation. Applications must explain what the applicant would like to do in their research project, and how this work would be of benefit to the college.

Dr Grainger
College Principal

Write your **letter** of application. You do not need to include postal addresses.

- 4 A technology website has asked readers to submit reviews of electronic gadgets that they are familiar with. Each review should discuss both positive and negative aspects of the gadget and should also suggest one way in which it could be improved.

Write your **review**.